SENSORTRONIC

Weighing & Inspection

AUSTRALASIA

AN AUSTRALASIA SCALES COMPANY

COMPANY PROFILE

AUSTRALIAN OWNED & OPERATED

Australian Government
National Measurement Institute

WIAA
WEIGHING INDUSTRY ASSOCIATION OF AUSTRALIA

WHY SWIA?

Sensortronic Weighing and Inspection Australasia (SWIA) is a Queensland based service and solution-sales company specialising in weighing, measurement, and inspection. Uniquely situated across five locations spanning the length of QLD, we work with discerning clients across all industries every day. Our role is to help them meet their targets and achieve their professional objectives through the superior quality of the solution-focused products and services that we provide.

We bring over 130 years of combined experience in technical safeguarding to the table, operating always in the pursuit of integrity in everything we do. Through our products and services, we guarantee reliable and accurate data that promotes efficient productivity and increased quality management, all while acting in aid of fair trade compliance, safety and support to the chain of responsibility.

This is what our clients rely on, and something that goes hand in hand with our commitment to provide:

- Cutting edge services
- Top-quality products
- Industry-leading after-sales support
- Timely emergency response

This determination to both succeed in our field and exceed client expectations is what sets us apart from our competitors. Throughout Queensland and wider Australia, there simply isn't another company that can be likened to SWIA in terms of our approach to honesty within our work, and the measurable benefits that our ethical approach to operations brings to our clients.

At SWIA we also believe above all else that there is a solution to meet every need, something that our team are proud to help clients reach through our open approach to product and service provision.

When you trust SWIA, you're in capable hands.



OUR REACH

with offices all across Queensland, as well as mobile technicians who are constantly on the road, we are uniquely positioned to service all sites!

OUR KEY VALUES

Expertise
Innovation
Collaboration
Integrity

SAFEGUARDING INTEGRITY THROUGH ACCURACY AND FAIR TRADE

We don't use the word integrity lightly at SWIA. This is because we recognise that companies throughout every industry depend on their service providers to not only be acting in their client's best interests but to do so with reference to a strict internal code of moral obligations throughout.

Therefore, to simply be reliable in our operations isn't enough for us.

Instead, we take the time to highlight our products and services as the first choice for those wanting a more ethical approach to weighing, measurement and inspection. We endeavour to not only understand your challenges but to then provide a solution that upholds the integrity of our industry throughout. Whether it's regulatory upgrades or innovative quality-first solutions, we're invested in helping you succeed the right way at SWIA.

Something we think you'll notice sets us apart from others within our industry.

HOW CAN WE SUPPORT YOU?

- **TRUCK WEIGHBRIDGES & VEHICLE WEIGHING**
- **FRONT-END LOADER & LOADING SOLUTIONS**
- **BELT & CONVEYOR WEIGHING**
- **INSPECTION CHECKWEIGHING, METAL DETECTION & X-RAY**
- **BATCHING, BAGGING & FLOW METERING**
- **RETAIL POINT-OF-SALE & SOFTWARE**
- **PRECISION & ANALYTICAL MEASUREMENT**
- **MEDICAL WEIGHING & MEASUREMENT**
- **GENERAL WEIGHING & MEASUREMENT SOLUTIONS**





NEWTON'S LAW APPLIED SERVICING, CALIBRATION, REPAIRS

"For every action there is an equal and opposite reaction!"

To ensure the reliable integrity of weighing and inspection equipment, systems must be regularly serviced, and calibration adjusted. Unmaintained systems can directly impact the quality and integrity of a business's product or service, whilst decreased longevity and an increase in production downtime will affect their bottom line. At SWIA, we leverage our years of experience in weighing, measurement and inspection technologies to give you the guidance needed to make informed decisions about the future of your equipment. This accrued knowledge and expertise allows us to recommend, apply, and uphold a professional and transparent programmatic maintenance schedule that will increase reliability and safeguard the longevity of your equipment.

With our service reach spread across five locations within QLD, as well as wider parts of Australia, we can also provide fast and effective breakdown response times. This further extends to repairs and services on equipment from other suppliers and manufacturers.

Giving you responsive services when you need them.

UNIQUE SOLUTIONS GUARANTEED

At SWIA we believe there's no challenge our team can't solve when it comes to the delivery of our solutions-based quality-first products and systems.

We're proud to operate as an independent force within the Australian weighing and inspection industry. Our self-made approach to business allows us the flexibility to supply our clients with products and solutions that are of exceptional quality and not restricted by anything other than what the world's leading technology manufacturers have to offer.

Just one of many reasons why clients across Queensland and wider Australia choose SWIA.

OUR PEOPLE

130 years of combined technical experience is just a number. What matters most to our clients is the friendly and expert team of professionals who represent that number every single day. Each and every one of our technical and solutions team at SWIA undergoes regular training and rigorous skill-testing practices. This guarantees that their knowledge, as well as their work, continues to be of the highest standard.

This expertise is then further augmented by our fleet of fit for purpose service vehicles. Fitted with tools and testing apparatus, and kitted with parts and verified reference standards, we ensure that our teams arrive ready to solve problems at each new location.

We leverage our highly trained team and strategic asset locations to deliver more innovative weighing services and solutions that are appropriate for each client's needs.

RESPONSIBLE TRADING

Regardless of the terminology used to describe fair trade, one thing remains the same for us at SWIA. We dutifully adhere to not only our own internal measures for upholding integrity but also to the strict quality guidelines set out by the National Measurement Institute of Australia (NMI).

These guidelines directly relate to the process in which an approved system is scrutinised to determine both compliance and suitability for commercial use.

Because we are a registered service licensee of the NMI, you'll note that our service technicians are required to hold further individual meteorological testing accreditations. This is in order for them to represent us as licenced verifiers capable of ascertaining equipment's compliance for trade.

For us, adhering to these rules and upskilling accordingly is an everyday task and one we're proud to use as a baseline upon which to establish all of our work at SWIA.
For our clients, this simply means our professional team are accountable to a peak government body, as well as being responsible for adhering to the guidelines set out within our corporate structure as well. This is something we believe provides true peace of mind that's backed by the highest order of regulatory compliance.

Peace of mind that lets the rest of your business run smoothly.


MINING, QUARRY & WASTE


AGRICULTURE & PRODUCE


MANUFACTURING


DISTRIBUTION & LOGISTICS


RETAIL & FOOD PROCESSING


MEDICAL, PHARMACEUTICAL & ANALYTICS







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